

PROMOTION AND PUBLIC RELATIONS FUNDING

THE SCHOOL BOARD SHALL BUDGET A PORTION OF THE FUNDS ACCRUING FROM AUXILIARY ENTERPRISES AND UNDESIGNATED GIFTS FOR PROMOTION AND PUBLIC RELATIONS AS PRESCRIBED BY STATE BOARD OF EDUCATION RULE 6A-1.0143, PROMOTION AND PUBLIC RELATIONS FUNDING.

AUTHORITY: F.S. 237.046
POLICY ADOPTED: 10/9/86

RULES

1. For purposes of this policy, funds derived from auxiliary enterprises and undesignated gifts are defined as profits from enterprise type activities of the District which may include, but are not limited to, profits not specifically designated for student or school-level purposes, and private donations.
2. Funds from this source are subject to the District's internal management and auditing procedures and will be disbursed by the Superintendent of Schools or his/her designee.
3. Expenditure from this fund shall be for the purpose of promotion, public relations, and hospitality of business guests provided that such purpose will directly benefit or be in the best interest of the District. Promotions and public relations activities may include, but are not limited to, activities involving graduation, visiting committees, orientation and work conferences, recruitment of employees, official meetings and receptions, guest speakers, accreditation studies, and other developmental activities, awards or other types of recognition for meritorious performance.
4. Disbursement for any fiscal year for hospitality of business guests shall not exceed \$75,000.
5. Companies which have been awarded bids/contracts by the School Board shall not be solicited by the Board or any of its employees for the purposes of obtaining contributions for the fund established by this policy. However, said companies are not prohibited from making donations on their own volition.

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AMENDED RULES APPROVED: 3/15/94