

**THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA
OFFICE OF THE CHIEF OPERATIONS OFFICE**

Donnie Carter, Chief Operations Officer

SIGNATURES ON FILE

March 2, 2009

TO: All Principals & Department Heads

FROM: Donnie Carter
Chief Operations Officer

VIA: Area Superintendents

SUBJECT: **IN CASE OF EMERGENCY (ICE) PROGRAM**

In the event of an emergency situation or an accident where an individual becomes unable to communicate, local emergency service agencies will be checking cell phones to notify family members or designated emergency contacts. In order for emergency services to notify emergency contact persons, they will type the letters "ICE" in the individual's cell phone.

To assist the emergency service responders with this ICE Program, please notify all students and staff possessing cell phones of the following:

- Add a new contact to your phonebook, name the contact ICE.
- List the name of the emergency contact person and phone number for notification in case of emergency.
- You can list more than one emergency contact person by adding additional contacts, ICE, ICE 1, ICE 2, etc.

The Safety Department will post the attached flyer pertaining to the ICE Program on their website in order to assist your sites with this service.

If you have any questions, or require additional information, please contact Mr. Jerry Graziore, Director, Safety Department at (754) 321-4200.

VF/DC/JSM/JG:cac
Attachment

cc: Executive Leadership Team
Jeffrey S. Moquin, Executive Director, Support Operations
Jerry Graziore, Director, Safety Department
Area Directors School Improvement

PROTECT YOUR FAMILY IN CASE OF EMERGENCY (ICE) PROGRAM

- ***ADD A NEW CONTACT TO YOUR PHONE.
NAME THE CONTACT ICE.***
- ***LIST THE NAME OF THE EMERGENCY
CONTACT PERSON AND PHONE
NUMBER FOR NOTIFICATION IN CASE
OF EMERGENCY.***
- ***YOU CAN LIST MORE THAN ONE
EMERGENCY CONTACT PERSON BY
ADDING ADDITIONAL CONTACTS:
ICE,
ICE 1,
ICE 2, ETC.***