

**Single Board Member Redistricting Steering Public Hearing District 2**

**Wednesday, May 9, 2012**

**Start Time: 6:00 p.m.**

**Location: Pembroke Pines Senior Center,  
301 Northwest 103 Avenue, Pembroke Pines, FL 33026**

**Michael Rajner, Chair  
Marsha Ellison, Vice Chair**

**Agenda Items**

**1. Call to order**

Chair Rajner called the meeting to order at 6:20 pm.

**2. Pledge of Allegiance**

Vice Chair Ellison led the Pledge of Allegiance.

**3. Roll Call**

District 1 – Kristine Judeikis

District 2 – Marilyn Soltanipour

District 2 – Barbara Jones

District 3 – Paul Eichner

District 3 – Heather Cunniff

District 4 –Latha Krishnaiyer

District 5 – Roland Foulkes

District 5 –Roosevelt Walters

District 6 – Philip Busey

District 7 – Michael Rajner- Chair

County Wide, At-Large 9 – Mary C. Fertig

County Wide, At-Large 9 – Michael De Gruccio

County Wide, At-Large 8 - Marsha Ellison – Vice Chair

The following committee members were absent from the meeting:

District 1 – Russell Chard

District 7 – Sheila Rose

County Wide, At-Large 8 - Alan Ehrlich

District 4 – To Be Determined

District 6 – To Be Determined

District 7 – To Be Determined

**4. Approval of May 9, 2012 Public Hearing District 2 Agenda**

**Chair Rajner** moved to approve the agenda. The agenda was approved without objection.

**5. Approval of April 19, 2012 Draft Public Hearing District 1 Minutes**

**Chair Rajner** asked staff if there were any corrections to the minutes submitted by the committee members. **Patrick Sipple** presented one spelling correction submitted by **Mr. Busey**. The April 19<sup>th</sup> meeting minutes were adopted as amended by the committee.

## **6. Public Hearing**

### **6.1 Overview of Redistricting Process and Guiding Principles**

**Ms. Jones** from District 2 presented a very clear and brief presentation on the Redistricting Process and Guiding Principles.

### **6.2 Map Alternative 1- Presented by City of North Lauderdale Commissioner, Jerry Graziose**

**Commissioner Graziose** was elected last year to District B of the city of North Lauderdale. The city has passed a resolution to allow him to represent the City of North Lauderdale on School District issues. Commissioner Graziose's area of residence was unincorporated Broward County and he worked to have it annexed in. As result of this annexation, School Board and District issues came to the surface.

He stated that there has been no change in 40 years and that out of the 10 schools in North Lauderdale, 9 are in one district and 1 is in another district. When creating his map submission, Commissioner Graziose stated that he used Innovation Zones, city limits, major roads and natural barriers as a guide. His primary goal was to balance the population. He further noted that in order to balance the population, eastern districts had to be made larger in size. He concluded by saying that the City of North Lauderdale supported the map.

### **6.3 Public Comment**

**Andrew Disbury** – City of North Lauderdale employee and co-author of Map Alternative 1, thanked the committee for allowing their map to be submitted. He believes Map Alternative 1 will satisfy the requirements of the redistricting map submission guidelines.

**Martha Mansfield** - Pembroke Pines resident, expressed confusion over the 2010 U.S. Census totals and requested clarity. **Patrick Sipple** explained that the total of all of the race categories equals the number of Non-Hispanic residents. The total population is equal to the sum of the Hispanic and Non-Hispanic categories. The population total for Broward County is 1,748,066 with each district having an average population of 249,724.

**Commissioner Iris Siple** – City of Pemboke Pines Commissioner– no comment

**Rose Waters** – District 5 – felt that the map should have placed more of District 5 into District 7 and put more of District 4 into District 5 in order to have a more equal population representation. She stated that some of the black population should be moved to Districts 4 and 7 and that some of the white population should be moved to District 5 for a better balance.

**Chair Rajner** asked **Mr. Graziose** to briefly explain his two hour mapping session. **Mr. Graziose** stated that staff was very helpful in providing the needed data in real time. He said that it was very challenging to make a map when you have to look at balancing the population throughout the entire county. In response to **Ms. Rose Walters**, he stated that he did look at balancing the population, and did so by moving the lines to reduce the black population in District 5 from 69% to 54%.

**Chair Rajner** opened the floor to questions committee members may have in regards to Map Alternative 1. **Ms. Fertig** asked if any of the schools were split within Southwest Ranches. **Mr. Garziose** stated that the city was split, however, no schools were split as there are no District schools in Southwest Ranches. **Ms. Soltanipour** stated that the map does split the West Broward Innovation Zone. **Mr. Garziose** mentioned that he tried to follow Innovation Zones, however, when looking at the population numbers that was not always possible. **Mr. Busey** asked, “What was your priority?” **Mr. Garziose** replied that he first tried to look at Innovation Zones, then municipal boundaries, then major roads, and finally natural barriers. **Mr. Walters** asked, “Why does the map have District 7 wrapping around District 5?” **Mr. Garziose** stated that it was difficult to balance the population in the area. **Chair Rajner** thanked **Mr. Garziose** for presenting. He mentioned that he was present at the two hour mapping meeting and that it was a challenge for **Mr. Garziose** to balance the population.

## **7. Chair’s Report**

School Board member Leach’s new appointee, **Mr. De Gruccio** was greeted and welcomed to the committee. **Chair Rajner** expressed gratitude to the public, staff, **Mr. Busey** and **Mr. Walters** for their attendance to the Central Area mapping workshop on Saturday, May 5, 2012 at Dillard HS. **Chair Rajner** announced that he will be presenting at the upcoming School Board workshop on May 22, 2012 at the Kathleen C. Wright Administration Building at approximately 10:00 am. He requested that committee members respond to emails confirming attendance in order to allow for accommodation of seating.

## **8. Staff Follow Up**

### **8.1 Follow up on School Board Discussion on Guiding Principles**

**Jill Young** presented the April 24, 2012 final approved Redistricting Guiding Principles.

## **9. Unfinished Business**

There were no Unfinished Business items and none added to the agenda.

## **10. New Business**

There were no New Business items and none added to the agenda.

## **Additional Comments:**

**Marilyn Soltanipour** noted a conflict of the evening’s meeting with District Advisory Council elections. She stated that she would appreciate if staff would be aware of the meetings when scheduling future meetings.

**Mary Fertig** questioned when and how are we advertising? **Patrick Sipple** replied that PSAs are being sent out via the District’s Department of Public Relations & Governmental Affairs. PSAs are being sent to newspapers two weeks prior to the meetings.

**Charles Webster** from the District’s Department of Public Relations & Governmental Affairs informed the committee that there are over 200 periodicals with which they advertise.

## Attachment 5

Additionally, his personal resources include elected officials, business organizations, community organizations as well as congressional, state and county representatives.

**Mary Fertig** inquired as to what is actually being said.

**Chair Rajner** asked her for some verbiage teasers/triggers for future advertisements; he requested suggestions for better response from the community.

**Mary Fertig** asked which priority is most important for consideration.

**Roland Foulkes** suggested that getting the word out via a 30 to 60 second PSA on every radio station which is played throughout the entire day is one item of importance. The other item of importance is making sure the PSA asks, "What is in it for me", and is sensitive to the needs and concerns of specific communities.

**Chair Rajner** announced next meeting is at the Fort Lauderdale Commission Chambers on Thursday, May 17<sup>th</sup> at 6:00 pm.

**Roland Foulkes** informed that on Monday, May 7, 2012 he announced the upcoming meeting at the City of Fort Lauderdale Advisory Board meeting.

### **Adjourn**

The meeting was adjourned at 7:32 p.m.