



Broward County Public Schools

Parent/Community Involvement Task Force

Meeting Minutes

Research Subcommittee
Wednesday, July 13, 2011
Plantation High School, 6:00 p.m. – 8:00 p.m.

Co-Chair: Bernie Kemp

Attendees: Richard, Kimberly, Robin, Athleen, and Kelly

-A discussion was held about previous email correspondence containing information about effective parental involvement programs being used in other school districts

-Members were thanked for their efforts

-Athleen joined the committee for the 1st time and announced that she is a teacher in Pompano.

-Members wanted to know more about the overall objective of the task force (i.e. what do teachers want from parents? Should committees focus on improving the public image of the district? Does the school board want direction from stakeholders?)

-Members wanted to know if they should research program models that required funding or not? They wanted to know if Broward County is willing to pay for services/materials to impact Parent Involvement district wide?

-Members discussed the notion of some schools needing to change their culture as it relates to parent involvement (i.e. teachers lack of willingness to be cordial with parents or to accommodate conferencing needs of parents)

-Members will research ways to enhance social media-Richard will research how to specifically set up an APP for Broward Schools

-Members discussed concept of Title I Compact and how it could be applied to other schools-Richard also discussed "Johnny Apple seed" oath of parent involvement and how it could be applied as well.

-Members discussed the need to reevaluate some of the district's/school's partnerships. They were concerned that some businesses may not have a positive effect on students. (i.e. McDonald's soliciting kids to eat foods that are "unhealthy.")

-Target Red Dot program was mentioned and explained for the group.

-Kelly shared info. about the National School Public Relations Association/Vancouver Schools. Kelly will continue to research components of this report.

- Kimberly will research more about the Vancouver Family Resource Centers
- Robin and Athleen will research schools with challenges similar to those faced in some Broward Schools to learn more about parent involvement programs that are working
- Bernie will research other district models for collection of data from parent surveys