

HIGH SCHOOL: CAREER, TECHNICAL, ADULT & COMMUNITY EDUCATION (CTACE) CUSTOMER SERVICE INDUSTRY CERTIFICATION

WHAT'S NEW FOR 2010-2011?

- 🍏 The FLDOE approved the Customer Service Industry Certification that will align with the Marketing Education Programs.

WHAT YOU NEED TO DO?

- 🍏 Ensure that students are enrolled in the appropriate courses that align with industry certification.
- 🍏 Encourage teachers to attend staff development workshops/training when offered, in order to attain the industry certification.
- 🍏 The Marketing Education Programs now will meet the requirement for Career and Professional Education (CAPE) Academy eligibility.

WHAT WILL HAPPEN IF YOU DON'T?

- 🍏 Students will not have all possible opportunities for program completion, industry credentials or Gold Seal Scholarships.
- 🍏 Schools will not gain credit for credentials earned, thus negatively impacting the school grade and budgets.

WHO NEEDS TO KNOW?

- 🍏 Principals, Assistant Principals, Guidance Staff, Teachers

HOW WILL YOU COMMUNICATE FOLLOW-UP?

- 🍏 CTACE Staff site visits
- 🍏 ETS program enrollment and student achievement data

CONTACT

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