



## Introduction

The Broward County Public Schools (BCPS) is at a turning point in which student enrollment is declining and therefore revenues are declining. To address the impact of this shift, the district is closely examining all programming and how all funds, including technology funds, are spent. At the same time, The School Board of Broward County, Florida is reviewing its mission, vision, and strategic goals and wants to ensure that all projects in the district are aligned to their strategic plan.

In March, 2007, The Interim Superintendent of the Broward County Public Schools and the School Board convened a committee to develop a Strategic Plan for Technology. The committee consisted of teachers, school administrators, outside business persons and representatives of ETS, curriculum, and other departments within the district. (A complete list is provided in the Appendices.) The charter of the committee was to develop a modified Strategic Plan for Technology, 2007-10, taking into consideration the several plans already in place, as well as new input from a wide spectrum of stakeholders. Data was collected through document review and a series of stakeholder interviews. (A complete list is provided in the Appendices.)

The committee reassembled to perform a Strengths, Weaknesses, Opportunities, Threats (SWOT) analysis and develop goals based on the data collection activities and to formulate objectives designed to meet these goals. The goals and objectives are presented in this document along with a brief vignette reflecting how the content of each goal impacts the district.