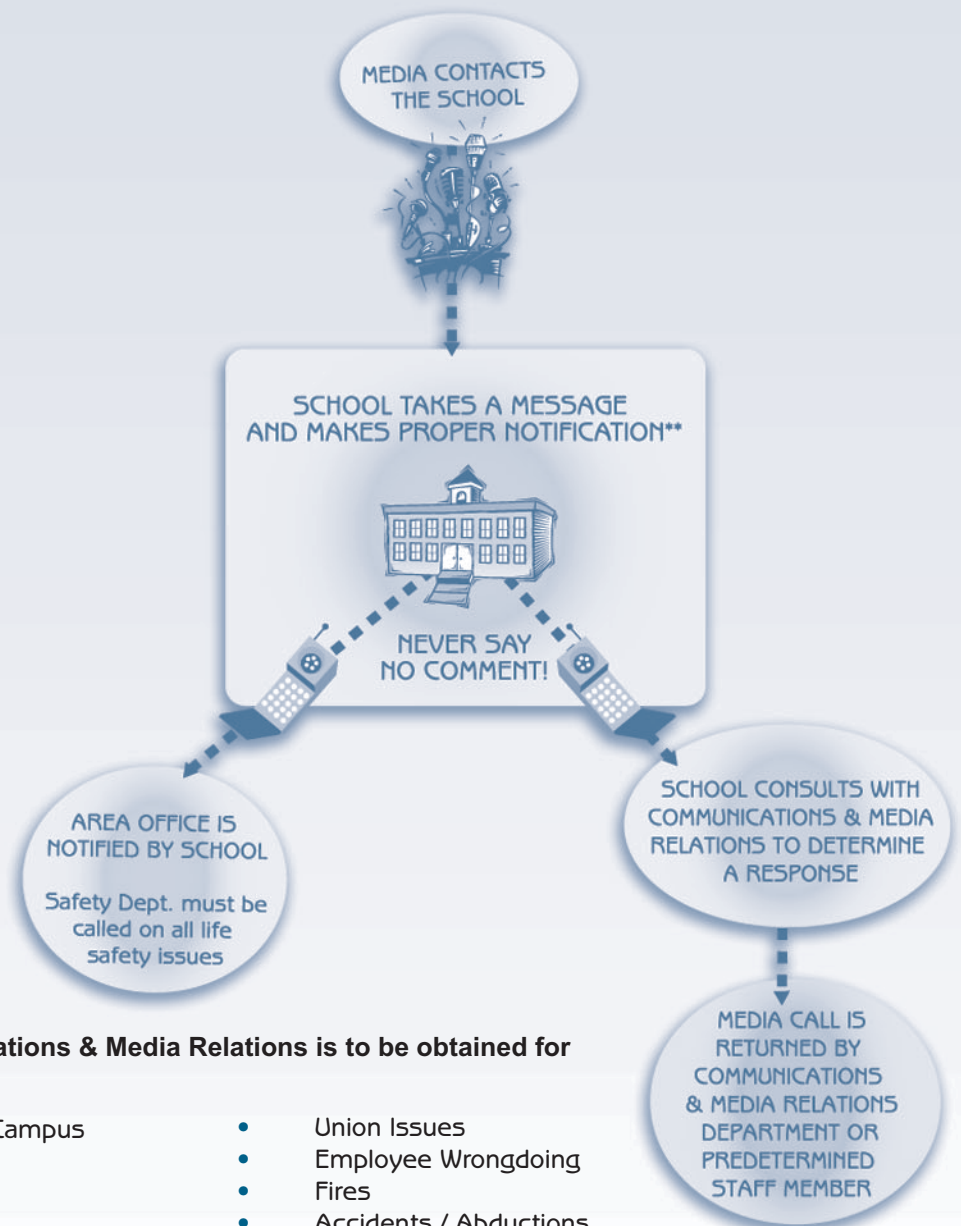


WORKING WITH MEDIA ON CONTROVERSIAL & CRISIS SITUATIONS*



***Guidance from Communications & Media Relations is to be obtained for the following:**

- Media Photography on Campus
- Legal Matters
- Crimes
- Safety Issues
- Disciplinary Matters
- Protests
- Disgruntled Employees
- Union Issues
- Employee Wrongdoing
- Fires
- Accidents / Abductions
- Employee Issues On or Off Campus
- District-Wide Issues or Board Policies

** School staff should never immediately refuse a reporter's request