



SAMPLE PRESS RELEASE #1



broward county public schools

news release

COMMUNICATIONS & MEDIA RELATIONS
600 S.E. Third Avenue, Ft. Lauderdale, FL 33301
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THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA
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Judie S. Budnick • Darla L. Carter • Beverly A. Gallagher • Robert D. Parks, Ed.D.
• Marty Rubinstein • Lois Wexler • Benjamin J. Williams •
Dr. Frank Till, Superintendent of Schools

DATE: FEBRUARY 27, 2002
CONTACT: Ms. Neverquits, Director,
954-555-1212
SUBJECT: BROWARD COUNTY FINALISTS FOR
TEACHER OF THE YEAR 2003



**** ATTENTION PHOTO & ASSIGNMENT EDITORS ****

WHO: The Broward County School Board
WHAT: Teacher Of The Year 2003 to be Announced
WHERE: Broward County Convention Center, 1950 Eisenhower Blvd.,
Fort Lauderdale
WHEN: 11:30 a.m. Thursday, February 28th, 2002
HOW: An annual gala celebration will honor all eight Finalists for Teacher of the
Year 2003 and unveil the county's top teacher

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